

CASE STUDY:

CV Graphics: cost-effective labels the customer loves



All Print Supplies



CV Graphics has been established for over 30 years, becoming one of the Yorkshire region's best-known makers of bespoke signs, vehicle wraps, and many other print deliverables. The company has its own on-site workshop and invests heavily in state-of-the-art print products.

When Dunsley Heat, one of the UK's foremost multi-fuel heating equipment manufacturers, needed reliable energy efficiency labelling for its log-burning stove range, the specifications were demanding.

The labels, a legal requirement, needed to be made in the form of stickers that would be easy for customers and distributors to apply - not only to packaging boxes, but also directly to the products' 'low-energy' surfaces (textured cast iron and stone), for display purposes.

And as they would be produced in their thousands, they had to be cost-effective, as well as robust and resilient.

CV Graphics' ideal solution was **All Print Supplies' DigiPRINT DS3007.**

Managing Director, Dave Askew, explains: "The thick white material means we don't need to laminate the stickers, keeping costs down. The high tack adhesive means they stick well to low energy surfaces."

On working with All Print Supplies, Dave praises the communication and advice from the sales team, and the "excellent stock levels and next-day deliveries."

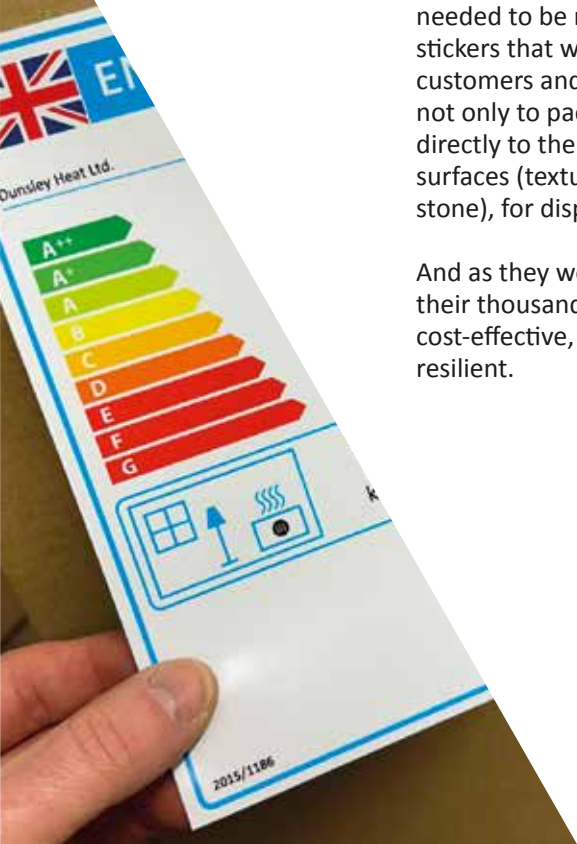
In short, he says, it's a relationship that has left Dunsley Heat "always delighted with their labels."



"The material prints well with both our solvent and UV solvent printers, and cuts perfectly, making the whole production process fast and easy."



Dave Askew, Managing Director, CV Graphics





All Print Supplies



Easy to print and cut, and easy to apply, the energy efficiency labels produced by CV Graphics are an important part of Dunsley Heat's product packaging.

CONTACT:

T: 01753 696977 (South Office)
T: 01709 829800 (North Office)
E: sales@allprint.co.uk

allprint.co.uk

