

## CASE STUDY:

### Greens the Signmakers – Vehicles Visually Transformed



All Print Supplies



Greens the Signmakers is one of the UK's leading signage companies, renowned for high levels of service and quality. It carries out the vast majority of its work in-house, giving it total control over quality, delivery, and value for money.

Greens has a long-standing relationship with Hull firm K and K Scaffolding Services, whose fleet of vehicles it wraps in livery.

But whilst Greens is also a long-term and loyal All Print Supplies customer, this project – wrapping a Mercedes Sprinter 311 van in smoke-grey and blue branding - marked its very first use of our **Fedrigoni Ultimate Slide & Tack C50/C30 wrap**.

The outcome, according to Greens' Print Manager, Simon Ward, was decisive. "It was a particularly easy product to use," he says, "and going forward we will be using it again."

"It was very easy to reposition, doesn't attract or hold on to dirt, and is very easy to wipe and keep clean", Simon explains. "It totally transformed the van, which was eight years old, and gave it a new lease of life visually."

Simon's also clear as to why the company's long-term relationship with All Print Supplies is so successful.

"They will bend over backwards at short notice to help us," he comments. "Recently, they stepped in with a same-day delivery to save us thousands when another supplier had let us down."

“

“All Print Supplies' quality of service, and the people we deal with there, are fantastic.”

Simon Ward, Print Manager at Greens the Signmakers

”





All Print Supplies



Applying the Fedrigoni wrap supplied by All Print Supplies (above), and the finished vehicle (right) – a refreshed and rejuvenated ambassador for the customer’s brand.

## CONTACT:

T: 01753 696977 (South Office)  
T: 01709 829800 (North Office)  
E: sales@allprint.co.uk

[allprint.co.uk](http://allprint.co.uk)

