

CASE STUDY:

Orange Quarter – Turning Shipping Containers into Brilliant Beer Gardens



Orange Quarter is an established sign and graphics company based in Huddersfield, with the skills and experience to undertake any kind of signage or print and display project. With over 20 years in the industry, it operates both locally and nationwide.

When brewer Molson Coors had the idea of turning shipping containers and horse boxes into attractive outdoor beer garden bars for pubs, it was Orange Quarter that made the visuals work.

The company printed and applied colourful, durable, drinks-branded **Fedrigoni C50 Ultimate Slide & Tack** and **Avery Dennison MPI 1106 HT vinyl wraps** to the containers, with **Avery Dennison DOL 1460 Z Gloss laminate** – obtained from All Print Supplies.

The choice of these materials, which Orange Quarter printed on an HP Latex 335, was driven by challenges.

Container surfaces are rough metal

with many recesses, so outstanding adhesion and conformity were a must.

Orange Quarter MD Dan Todd explains: “The Fedrigoni offers the best value for money of any material I’ve seen in 20 years in this industry, and with many of our customers’ budgets squeezed at the moment, this is exactly what they want to hear.”

And when it comes to working with All Print Supplies, Dan’s a fan. “They’re absolutely fantastic,” he enthuses. “The service is second to none - there’ll be a lot more orders going their way.”

Truly, a project to raise a glass to!



“These products delivered great adhesion and conformity, with a high tack once heated, and great repositionability before heat is applied.”



Dan Todd, Managing Director at Orange Quarter



All Print Supplies





All Print Supplies



The Avery Dennison DOL 1460 Z Gloss laminate from All Print Supplies, completes the stunning transformation of this shipping container to beer garden.

Horsebox completely transformed thanks to the **Fedrigoni C50 Ultimate Slide & Tack** and **Avery Dennison MPI 1106 HT vinyl wraps** from All Print Supplies, which were easily applied to the recessed surface.

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