



CASE STUDY:

Uncle Luke's: High-Performance Vehicle Graphics Powered by Fedrigoni C50

Founded in 2016, Uncle Luke's has built a strong reputation for delivering high-quality signage, vehicle graphics and motorsport branding across the UK and Europe.

Specialising in projects where durability, precision and visual impact are essential, Uncle Luke's delivers everything from race car liveries to commercial vehicle graphics and signage installations. The company prides itself on producing everything in-house, from artwork and printing through to lamination and installation, ensuring complete control over quality.

Motorsport sits at the heart of the company's story. Founder Luke has long been involved in racing, and much of the company's growth has come through the motorsport community, where quality and reputation go hand in hand.

PRECISION PERFORMANCE – ON AND OFF THE TRACK

Alongside running the business, Luke competes in the TCR class of racing, driving a Fully Race Prepared Volkswagen Golf TCR. When it came to wrapping the car, the Uncle Luke's team designed the artwork, printed the graphics, laminated the material and installed the wrap entirely in-house, using **Fedrigoni C50 Ultimate Slide & Tack**, supplied by All Print Supplies.

Recommended by APS, the premium self-adhesive film delivered exactly what was needed for a high-performance application: smooth, slideable positioning, controlled tack, outstanding conformability on concave and convex surfaces and vibrant colours.

"It's a really good all-rounder," says Luke. "It sticks when you want it to stick and doesn't stick when you don't. It works well with heat and ultimately saves time during installation."

The result is a clean, professional wrap that performs under pressure, on the track as well as in the workshop. Fedrigoni C50 has since become Uncle Luke's go-to product thanks to its ease of application and consistent performance.



MAKING A MATERIAL
DIFFERENCE



FEDRIGONI

FEDRIGONI C50 ULTIMATE SLIDE & TACK

Type:

Digital cast print wrap film

Printable surface:

C50 gloss white

Laminate options:

C30 gloss or C30 matt

TOP FEATURES

- Slideable adhesive for precise positioning
- Repositionable during installation
- Bubble-free micro-textured adhesive
- Excellent conformability on concave and convex surfaces
- Vibrant colour reproduction
- Ideal for vehicle wraps and complex 3D graphics

“ ”

There's a family feel to the business, which is something I value. You speak to the same people and feel valued as a customer rather than just another account.

Luke Allen

Founder, Uncle Luke's Sign & Sticker Shop

A PARTNERSHIP BUILT ON TRUST

Uncle Luke's has worked with All Print Supplies since launching in 2016. For Luke, the relationship is built on reliable products and consistent, personal service.

"All Print Supplies have always been really supportive," he explains. "They recommended the Fedrigoni material and it's now my go-to product."

While the business works with several suppliers, All Print Supplies continues to supply the majority of materials thanks to the consistency of both product performance and customer service.



SMALL BUSINESS, BIG RESULTS

Today Uncle Luke's continues to grow through recommendation, which is a reflection of its commitment to quality, service and craftsmanship.

"We're a small business but we do big things," says Luke. "We pride ourselves on going the extra mile and finding solutions for our customers, and having the right materials and suppliers behind us makes that possible."



MAKING A MATERIAL
DIFFERENCE

CONTACT:

T: 01753 696977 (South Office)

T: 01709 829800 (North Office)

E: sales@allprint.co.uk

allprint.co.uk

