Product Data Sheet April 2024



# WMPO Matt White Permanent Opaque PVC

## **Product description**

For printing with Solvent, Latex and UV inks.

 $95\mu$  matt white 4 year PVC with a grey opaque permanent acrylic adhesive and a 140g white kraft release liner. REACH compliant.

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## Typical uses

Suitable for both indoor and outdoor printed graphics on flat surfaces. To extend the life of prints, recommended laminates are GU4 80μ gloss and MU4 100μ matt PVC 4 year laminate, designed for Solvent, Latex and UV inks.

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### Shelf life

2 years when stored in original packaging at 21°C and 50% RH.

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Physical properties (Average values, tests made at 23°C and 50%RH unless otherwise stated).

**Film thickness:** 95 microns

**Liner thickness:** 0.136mm chlorine free kraft

**Durability:** 4 years unprinted (Northern-Europe)

**Fire rating:** Self-extinguishing

**Temperature ranges:** 

Application range: plus 10°C minimum Service range: minus 30° to plus 90°C

#### Adhesive data:

180° Peel Adhesion	Stainless Steel	Glass	Polypropylene	MDF
20 min	8	9	9	2
24 hour	10	11	10	3
1 week	14	14	13	4

**Dimensional Stability**: 0.21mm **Shelf Life:** 2 years

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## Application data

The product is designed for flat surfaces only.

Can be applied wet or dry but 'milking' of the adhesive is possible when applied wet, particularly in colder weather.

All technical information is based on manufacturer's claims and is believed to be true at time of print but does not constitute a warranty. Due to the complexity of end use the purchaser should carefully consider the fitness and performance of the product for their own application or use. We reserve the right to make changes to specifications without prior notice.

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